La Crosse Community Theatre making masks



It is a time of great concern and preparedness as the coronavirus pandemic reaches out across the globe. Led by our Costume Coordinator Theresa Smerud, La Crosse Community Theatre is utilizing the time and talents of our dedicated costume construction team to offer beautiful fabric masks to our wonderful community. Currently, they are in the process of creating 500 masks for APTIV, a local organization dedicated to serving children and adults with disabilities. We want to make these masks, made from the very fabric used to costume our plays and musicals, available to any and all in our community. For non-profit organizations, we will offer these masks for free.

For a suggested donation of \$10, individuals can purchase a high-quality mask. All proceeds will cover the cost of materials and provide a small donation to La Crosse Community Theatre. Your contributions will help LCT weather this storm and enable us to get back to the business of entertaining! The wonderful real-life heroes that are on the frontline of the pandemic will receive priority. This includes anyone who requires a mask to perform essential duties during this time. Whether you are in healthcare, are keeping our grocery stores stocked and running, or performing any job that requires being out in the community right now, the generous time and talent of our LCT volunteers has got you covered!

In these unprecedented times it is our belief that a little kindness and joy can go a long way

toward saving the day! Purchasing a mask for yourself or your family is a colorful and fun way to protect those most vulnerable in our community. We believe that when called upon we can all be heroes! Please consider supporting LCT in our efforts to keep La Crosse healthy and safe. We anticipate demand being high, so we ask for patience. We will do our best to get orders out as quickly as possible to meet the demand of both superheroes and everyday heroes!

Here is an <u>NPR</u> article with more information on why we are being asked to wear masks and the best way to wear them.

For more information and to download an order form, click here or email us!

Photo by Theresa Smerud.

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